

PROFITABLE
TRADIE.

BUSINESS COACHING

Profitable Tradie is a specialist business coaching company who work with the owners of Plumbing, Electrical, Drainlaying, Gasfitting and other sub trade businesses. The Profitable Tradie Million Dollar Tradie Program give you tools to improve your cash flow and profits, hire the right people and keep them motivated and put the right systems into your business to save you time and hassle.

Their clients learn to:

- Understand their financial numbers to increase their profits and cash flow (Monthly Profit and Loss, Back Costing, Budgets, Cash Flow Forecasts, KPI's and Break Even Points).
- Build websites and on-line marketing that works.
- Develop offline marketing strategies such as Direct Mail, Signage, Print Media, Radio, Flyers, Business Cards and Customer follow up systems.
- Hire the right people and train the team to be productive and motivated.
- Improve sales conversions without having to constantly compete on price.
- Implement systems (both on-site and in the office) so their business is a well-oiled machine that operates smoothly.
- Manage their time better so the important jobs (pricing, sales, working on the business) get done not just the urgent ones.
- Create a clear plan for the future of their business (e.g. Succession Planning, Retirement).

NZPM Shareholders will receive a 5% discount on all Profitable Tradie services and also \$200 off any live one day training event.

For more information call today on 07 859 3425, email to info@profitabletradie.com or visit: www.profitabletradie.com